



NEWS RELEASE

FOR IMMEDIATE RELEASE November 3, 2011

**The Better Business Bureau® and
BBB Board of Directors Honors
Carolina Heating Service, Inc.
With the 2011 Business of Integrity Award**

Upstate, SC – Carolina Heating Service, Inc. has recently been awarded the 2011 Business of Integrity Award for Customer Service in the small business category by the Business Bureau® and BBB Board of Directors of the *Upstate South Carolina*. The company has demonstrated high ethical standards of behavior towards customers, vendors and employees, along with having a history of strong ethics in the workplace. By displaying marketing and advertising strategies that reflect a true representation of the product, Carolina Heating Service, Inc. has also been recognized by the community and their industry for sound business practices.

As a result of business notifications, buyer alerts, and helpful resources, the Better Business Bureau® has become an essential part of local commerce.

Consumers rely on the BBB as an entity and that the accredited businesses that are a part of the Upstate Bureau are committed to the BBB's Standards for Trust.

For more information visit the website at www.upstatesc.bbb.org. The BBB is a private non-profit organization.

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